

Believe in the Magic

We need your financial support! Since 2001, the Sugar Plum Market holiday shopping extravaganza has raised over \$2.2 million for our community. Please help us continue this tradition of giving by becoming a sponsor.

The 17th annual Sugar Plum Market is focused on this year's "Believe in the Magic" theme. Will you help us "Believe in the Magic" of giving back to our community?

Our 2016 beneficiaries included the following charities in Fort Bend County:

Access Health	Fort Bend Family Promise	Literacy Council of Fort Bend County
The Arc of Fort Bend County	Fort Bend Habitat for Humanity	Lunches of Love
Boys and Girls Club of Greater Houston	Fort Bend Rainbow Room	Parks Youth Ranch
Brookwood Community	Fort Bend Seniors	SIRE
Catholic Charities	Fort Bend Women's Center	Texana Center
Child Advocates of Fort Bend	Gigi's Playhouse	The First Tee
East Fort Bend Human Needs Ministry	Hope for Three	The Rose
	Houston Museum of Natural Science at Sugar Land	



Funds from prior Sugar Plum Market events have afforded many athletes the opportunity to compete in the Special Olympics. "The Arc of Fort Bend appreciates the generous support that FBJSJ gives to our Special Olympics program," said Laura LaVigne, Executive Director of The Arc of Fort Bend. "You can see the determination and resulting joy in the eyes of all our athletes as they compete. And, FBJSJ helps make it possible!"

For more information:

Email: information@sugarplummarket.com

Websites: www.sugarplummarket.com • www.fbjsl.org

To become a sponsor, please register on our website



MEMORIAL
HERMANN

Mission Statement: Fort Bend Junior Service League is an organization of women committed to promoting volunteerism, to developing the potential of women and to improving the Fort Bend County community through the effective action and leadership of trained volunteers. Our purpose is exclusively educational and charitable as well as providing an atmosphere of friendliness, goodwill and camaraderie for all members.

FORT BEND JUNIOR SERVICE LEAGUE
AND MEMORIAL HERMANN
INVITE YOU TO



Thursday, Nov 2nd

6 pm-10 pm

Early Sponsor Entry

5:30 pm



Friday, Nov 3rd

9 am - 8 pm

Saturday, Nov 4th

9 am - 5 pm

Market Hours

Sponsor Opportunities

- \$10,000 SUGAR PLUM FAIRY** 20 Fairy Packs, Full-page ad in the Sugar Plum Market program, Recognition in all press releases plus photo opportunity, Company logo displayed on Sugar Plum Market website, Recognition at the event, Early entry on Preview Night, Complimentary Package Check, Invitation to Check Presentation Reception.
- \$ 7,500 ST. NICHOLAS** 18 Fairy Packs, Full-page ad in the Sugar Plum Market program, Recognition in all press releases plus photo opportunity, Company logo displayed on Sugar Plum Market website, Recognition at the event, Early entry on Preview Night, Complimentary Package Check, Invitation to Check Presentation Reception.
- \$ 5,000 JINGLE BELL** 15 Fairy Packs, Full-page ad in the Sugar Plum Market program, Recognition in all press releases plus photo opportunity, Company logo displayed on Sugar Plum Market website, Recognition at the event, Early entry on Preview Night, Complimentary Package Check, Invitation to Check Presentation Reception.
- \$ 3,500 GINGERBREAD** 12 Fairy Packs, Full-page ad in the Sugar Plum Market program, Recognition in all press releases plus photo opportunity, Company logo displayed on Sugar Plum Market website, Recognition at the event, Early entry on Preview Night, Complimentary Package Check, Invitation to Check Presentation Reception.
- \$ 2,500 MISTLETOE** 10 Fairy Packs, Full-page ad in the Sugar Plum Market program, Recognition in all press releases, Recognition on Sugar Plum Market website and at the event, Early entry on Preview Night, Complimentary Package Check, Invitation to Check Presentation Reception.
- \$ 1,500 RUDOLPH** 8 Fairy Packs, Half-page ad in the Sugar Plum Market program, Recognition on Sugar Plum Market website and at the event, Early entry on Preview Night, Complimentary Package Check, Invitation to Check Presentation Reception.
- \$ 1,000 CANDY CANE** 6 Fairy Packs, Business card ad in the Sugar Plum Market program, Recognition on Sugar Plum Market website and at the event, Early entry on Preview Night, Complimentary Package Check, Invitation to Check Presentation Reception.
- \$ 750 SNOWFLAKE** 4 Fairy Packs, Business card ad in the Sugar Plum Market program, Recognition on Sugar Plum Market website and at the event, Early entry on Preview Night, Complimentary Package Check, Invitation to Check Presentation Reception.
- \$ 500 TURTLE DOVE** 2 Fairy Packs, Name listed in the Sugar Plum Market program, Recognition on Sugar Plum Market website and at the event, Early entry on Preview Night, Complimentary Package Check, Invitation to Check Presentation Reception.
- \$ 250 NORTH POLE** 2 Preview Night tickets, 2 raffle tickets, Name listed in the Sugar Plum Market program, Recognition on Sugar Plum Market website and at the event. Early entry on Preview Night.

**Fairy Packs: One Preview Night ticket,
One bonus drink ticket, One raffle ticket, and One valet pass**

Underwriting Opportunities

Title Sponsor - MEMORIAL HERMANN
Official Venue Underwriter – CITY OF STAFFORD
Official Program Underwriter – PAMELA PRINTING

\$10,000 Preview Night All the benefits of **St. Nicholas**, PLUS name or logo printed on Preview Night tickets, EXCLUSIVE photo and press release opportunity, recognition on bistro tables and signage at the entrance to the event on Preview Night. (1 available)

\$10,000 Publicity SOLD TO FORT BEND LIFESTYLES & HOMES

\$7,500 Valet All the benefits of **Jingle Bell**, PLUS name or logo printed on all Valet passes, and displayed in the Valet area, as well as a parking space at the entrance of the Market for a vehicle from your dealership. (1 available)

\$7,500 Shopping Bag All the benefits of **Jingle Bell**, PLUS exclusive logo printed on shopping bags given to all Market patrons (1 available)

\$7,500 Media SOLD TO ABSOLUTELY! FOCUS MEDIA

\$5,000 Market Drinkware All the benefits of **Gingerbread**, PLUS exclusive logo printed on all cups sold to patrons during the Market (1 available)

\$3,500 Tickets All the benefits of **Mistletoe**, PLUS recognition on General Admission Tickets stating "Printing of this ticket has been generously underwritten by [your company]." (1 available)

\$3,500 Preview Night Drinkware All the benefits of **Mistletoe**, PLUS exclusive logo printed on all cups sold to patrons during Preview Night (1 available)

\$2,000 Concessions All the benefits of **Rudolph**, PLUS name or logo on all concession signage. (2 available)

\$1,750 Market Bar All the benefits of **Rudolph**, PLUS name or logo displayed at all bars during Market days. (2 available)

\$1,500 Preview Night Bar All the benefits of **Candy Cane**, PLUS name or logo displayed at all bars during Preview Night, PLUS name or logo printed on Preview Night drink tickets. (1 available)

\$1,500 Specialty Raffle All the benefits **Candy Cane**, PLUS name or logo displayed in specialty raffle area. (1 available)

\$1,250 Posters All the benefits **Candy Cane**, PLUS recognition on event posters (both printed and electronic versions stating "Printing of this poster has been generously underwritten by [your company]." (1 available)

\$1,250 Christmas Trees All the benefits of **Candy Cane**, PLUS name or logo displayed near Christmas Trees throughout the Market. (4 available)

\$1,000 Raffle All the benefits of **Snowflake**, PLUS name or logo displayed in raffle area. (4 available)

\$750 Shopping Aisle All the benefits of **Turtle Dove**, PLUS name displayed above a shopping aisle and shown on vendor map in event program. (10 available)

- Recognition in press releases, on event signage and in programs is contingent upon receipt of sponsor commitments by printing deadlines.
- FBJSJL is a 501(c)(3) charitable organization. The amount of the contribution that may be deductible for federal income tax purposes is the excess value contributed by the donor over the value of the goods or services received.