

Sugar Plum Market Underwriting Opportunities

Publicity Sold \$10,000.00

Preview Night • \$10,000.00

- Name and Logo presented in all Preview Night featured promotions
- Name and Logo banner supplied by Underwriter showcased at Preview Night
- Name and Logo on Preview Night Main Room Tables
 - Company Logo and website Link on Sugar Plum Market website
 - Full Page Ad in the Sugar Plum Market Program
 - 2 Facebook Live social media opportunities – 1 Pre-Market and 1 during Market
 - Recognition in all Press Releases, at Kick-Off Party, Preview Night, on Digital Media Boards, and at FBJSL Meetings
 - Underwriter exclusive photo and press release
- 3 Social Media Marketing blasts – Before, During, and Post-Market
 - Opportunity to provide 700 printed promotional materials no larger than 8.5x11 provided by Underwriter to go into Preview Night shopping bags
 - Early Entry to Preview Night
 - Access to All-New Exclusive VIP Sponsor Area at Preview Night
 - Invitation to Check Presentation
- 14 Fairy Packs, 14 General Admission Tickets, 7 VIP Kick-Off Party Invitations

One available. Underwriter to provide banner. Underwriter to provide printed material to Sponsor Chair on or before Oct. 1st. This package may be customized to fit your needs!

Valet-Sterling McCall Nissan
Sold

\$10,000.00

VIP Kick-Off Party, TBD
Preview Night, November 1, 2018,
Market Days, November 2-3, 2018

Shopping Bag • \$7,500.00

- Name or Logo printed on Sugar Plum Market shopping bag
 - Full Page Ad in the Sugar Plum Market Program
 - Company Logo and website Link on Sugar Plum Market website
 - Full Page Ad in the Sugar Plum Market Program
 - Recognition in all Press Releases, at Kick-Off Party, Preview Night, on Digital Media Boards, Market shopping days, and at FBJSL Meetings
 - Name and Logo on Sugar Plum Market website
 - Choose 2 Social Media Marketing blasts – Before, During, or Post-Market
- Opportunity to provide 4,000 printed marketing flyers or coupons no larger than 8.5x11 provided by Underwriter to be placed in Market shopping bags
 - Early Entry to Preview Night
 - Access to All-New Exclusive VIP Sponsor Area at Preview Night
 - Invitation to Check Presentation
 - 12 Fairy Packs, 6 VIP Kick-Off Party Invitations

One available. Underwriter to provide printed material to Sponsor Chair on or before Oct. 1st. This package may be customized to fit your needs!

Each Fairy Pack includes 1 Preview Night Ticket (which may also be used for admission on the General Market days), 1 Drink Ticket, 1 General Raffle Ticket, and 1 Valet Pass.

Customized Underwriter Packages and Maximized Marketing Opportunities are available. Please contact Sponsors@sugarplummarket.com.

If paying by credit card, a 4% transaction fee applies.

www.sugarplummarket.com

Media Sold \$7,500.00

General Admission Ticket

\$1,000.00

- Name and/or Logo on all Sugar Plum General Admission tickets
 - Half Page Ad in the Sugar Plum Market Program
 - Recognition in all Press Releases, at Kick-Off Party, Preview Night, on Digital Media Boards, Market shopping days, Sugar Plum Market website, and at FBJSL Meetings
 - Choose 1 Social Media Marketing blast – Before, During, or Post-Market
 - Early Entry to Preview Night
 - Access to All-New Exclusive VIP Sponsor Area at Preview Night
 - Invitation to Check Presentation
 - 8 Fairy Packs, 4 VIP Kick-Off Party Invitations
- One available.*

Preview Night Entertainment

\$3,500.00

- Name or Logo displayed in Entertainment Area
 - 2 Reserved High-Top Tables with Seating
 - Recognition in all Press Releases, at Kick-Off Party, Preview Night, on Digital Media Boards, and Sugar Plum Market website
 - Early Entry to Preview Night
 - Access to All-New Exclusive VIP Sponsor Area at Preview Night
 - Invitation to Check Presentation
 - 7 Fairy Packs, 4 VIP Kick-Off Party Invitations
- One available.*

Decorations • \$3,500.00

- Name or Logo displayed near main décor focus at center of room, main entrance, as well as Sponsor board at Market
- Name or Logo displayed on (1) Sugar Plum Market decorated Christmas Tree
 - Half Page Ad in the Sugar Plum Market Program
- Recognition in all Press Releases, at Kick-Off Party, Preview Night, on Digital Media Boards, Sugar Plum Market shopping days, Sugar Plum Market website, and at FBJSL Meetings
 - Early Entry to Preview Night
- Access to All-New Exclusive VIP Sponsor Area at Preview Night
 - Invitation to Check Presentation
- 7 Fairy Packs, 4 VIP Kick-Off Party Invitations
Four available.

Vendor Hospitality • \$2,700.00

- Name and Logo displayed in Vendor Hospitality Room
- Name and Logo displayed on all directional Vendor signage
- Name and Logo displayed at Vendor Hospitality food and beverage tables
 - Recognition in all Press Releases, at Kick-Off Party, Preview Night, Sugar Plum Market shopping days, on Digital Media Boards, and Sugar Plum Market website
 - Early Entry to Preview Night
- Access to All-New Exclusive VIP Sponsor Area at Preview Night
 - Invitation to Check Presentation
- 6 Fairy Packs, 4 VIP Kick-Off Party Invitations
Two available.

Each Fairy Pack includes 1 Preview Night Ticket (which may also be used for admission on the General Market days), 1 Drink Ticket, 1 General Raffle Ticket, and 1 Valet Pass.

Preview Night Ticket • \$3,250.00

- Name and Logo printed on all Preview Night tickets
- Quarter Page Ad in the Sugar Plum Market Program
- Recognition in all Press Releases, at Kick-Off Party, Preview Night, Sugar Plum Market shopping days, on Digital Media Boards, and Sugar Plum Market website
 - Early Entry to Preview Night
- Access to All-New Exclusive VIP Sponsor Area at Preview Night
 - Invitation to Check Presentation
- 7 Fairy Packs, 4 VIP Kick-Off Party Invitations
One available.

Committee Lanyard • \$2,500.00

- Name or Logo displayed on every Sugar Plum Market Committee Lanyard, worn always during Market
- Business Card Ad in the Sugar Plum Market Program
 - Recognition in all Press Releases, at Kick-Off Party, Preview Night, Sugar Plum Market shopping days, on Digital Media Boards, Sugar Plum Market website, and at FBJSL Meetings
 - Early Entry to Preview Night
- Access to All-New Exclusive VIP Sponsor Area at Preview Night
 - Invitation to Check Presentation
- 6 Fairy Packs, 3 VIP Kick-Off Party Invitations
One available.

T-Shirt • \$2,500.00

- Name printed on back of Sugar Plum Market shirts, sold to public at Market, on FBJSL and Sugar Plum Market Website, FBJSL and Teen League events and meetings
- Recognition in all Press Releases, at Kick-Off Party, Preview Night, Sugar Plum Market shopping days, Sugar Plum Market website, and at FBJSL Meetings
 - Early Entry to Preview Night
- Access to All-New Exclusive VIP Sponsor Area at Preview Night
 - Invitation to Check Presentation
- 6 Fairy Packs, 3 VIP Kick-Off Party Invitations
Four available. Underwriter to provide logo to Sponsor Chair on or before Oct. 1st.

Sugar Plum Market Day Concessions \$2,000.00

- Name and/or Logo on all Concession Signage
- Business Card Ad in the Sugar Plum Market Program
- Recognition in all Press Releases, Preview Night, Sugar Plum Market Shopping days, on Digital Media Boards, and Sugar Plum Market website
 - Early Entry to Preview Night
- Invitation to Check Presentation
 - 5 Fairy Packs
Two available.

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If paying by credit card, a 4% transaction fee applies.

www.sugarplummarket.com

Sugar Plum
MARKET

Sugar Plum Market Day Bar

\$1,800.00

- Name printed on all drink tickets
- Name and/or Logo displayed at Market Day bars
- Recognition in all Press Releases, Sugar Plum Market Days, on Digital Media Boards, and Sugar Plum Market website
- Half page ad in the Sugar Plum Market Program
 - Early Entry to Preview Night
 - Invitation to Check Presentation
 - 4 Fairy Packs
 - Two available.*

Preview Night Bars • \$1,600.00

- Name and/or Logo displayed at Preview Night bars
 - Name printed on all drink tickets
- Recognition in all Press Releases, at Preview Night, on Digital Media Boards, and Sugar Plum Market website
- Business Card ad in the Sugar Plum Market Program
 - Early Entry to Preview Night
 - Invitation to Check Presentation
 - 4 Fairy Packs
 - One available.*



Each Fairy Pack includes 1 Preview Night Ticket (which may also be used for admission on the General Market days), 1 Drink Ticket, 1 General Raffle Ticket, and 1 Valet Pass.

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Market Raffle • \$1,250.00

- Name and/or Logo displayed near all Raffle Tables
- Recognition in all Press Releases, at Preview Night, Sugar Plum Market shopping days, and Sugar Plum Market website
- Business Card ad in the Sugar Plum Market Program
 - Early Entry to Preview Night
 - Invitation to Check Presentation
 - 4 Fairy Packs
 - Five available.*

Shopping Aisle • \$750.00

- Name displayed above a Shopping Aisle and shown on Vendor Map in the Sugar Plum Program
- Recognition on the Sugar Plum Market website and at event
 - Early Entry to Preview Night
 - Invitation to Check Presentation
 - 2 Fairy Packs
 - Nine available.*

Sugar Plum
MARKET