



'Tis the Season
SugarPlum
MARKET

FORT BEND JUNIOR SERVICE LEAGUE

presented by

MEMORIAL[®]
HERMANN
Sugar Land

**2023 Sponsorship
& Underwriting Opportunities**

NOVEMBER 1ST THRU 4TH ♦ STAFFORD CENTRE

'Tis the Season to shop for loved ones,

'Tis the Season to give back &

'Tis the Season for the 22nd annual

Sugar Plum Market



As the signature fundraising event of the Fort Bend Junior Service League, the Sugar Plum Market is the kickoff to the holiday season for many in Fort Bend County. This beloved annual shopping event brings together mothers and daughters, sisters, college roommates, work colleagues, and so many more. With so many vendors to visit, our patrons are sure to find something for everyone on the holiday shopping list, plus a little something for them too!

OUR MARKET AT A GLANCE

WHO

6,000+

patrons during the 3.5 days of shopping

Over **100** unique vendors ready to show off their merchandise

WHAT

Since 2001, the market has raised over

\$4 Million

to benefit organizations serving Fort Bend County

WHEN

Preview Night

November 1st at 6pm

Shopping Days

November 2nd ♦ 9a - 5p

November 3rd ♦ 9a - 8p

November 4th ♦ 9a - 5p

WHERE

Stafford Centre

10505 Cash Rd
Stafford, Texas 77477

*Special Thanks to our
Sugar Plum Market
Partners*



Market Venue



Concessions



Official Beer Provider



Valet Sponsor

Our Why

- ◆ **\$352,000** raised in 2022
- ◆ **32 local charities** received funds last year to make a difference in our community



Our sponsors are valued partners of the Market. By supporting the Sugar Plum Market, you are also supporting the beneficiaries carefully selected by members of the Fort Bend Junior Service League.

The Sugar Plum Market Committee strives to provide our sponsors many opportunities to not only give back to your community, but also multiple occasions to promote your business through our network of members, patrons, and 10,000+ followers on social media.

The following pages will detail each opportunity for you and your company to support us!

Unique Opportunities to Support

All Sponsors and Underwriters will receive: Early entry into Preview Night at 5pm (*1 hour early*) that includes a delicious selection of “trendy bites” ♦ Recognition in Market Shopping Guide available both digitally & printed to patrons ♦ Post-event social media recognition

Each Fairy Pack includes: 1 Preview Night ticket with 1 complimentary drink ticket ♦ 1 Premium Raffle Ticket ♦ 1 Valet Pass ♦ *Preview Night tickets are also valid for general admission on either Thursday, Friday, or Saturday*

VIP Lounge features: Complimentary bar until 8pm ♦ Limited number of guests in upstairs lobby area with additional seating to entertain your guests ♦ *Elevator access available if needed*



\$7,500

Platinum Preview Sponsor (Exclusive)

- ♦ Company logo printed on all Preview Night tickets
- ♦ Photo opportunity for exclusive press release
- ♦ Company logo with link on Market website Preview Night page
- ♦ Recognition as Preview Night Sponsor on signage including table displays in VIP Lounge area
- ♦ 3 exclusive pre-event social media posts with tags to company's social media
- ♦ Full page ad in Market Shopping Guide
- ♦ Recognition during Market verbally and digitally on venue TVs
- ♦ Exclusive LIVE social media post as Preview Night kicks off
- ♦ **15 Fairy Packs** with access to VIP Lounge on Preview Night
- ♦ 15 General Admission tickets
- ♦ Invitation to Check Presentation to Beneficiaries in December

\$5,000

Diamond Entrance Sponsor (Exclusive)

- ♦ Welcome 6,000+ patrons to the Market as the Diamond Entrance Sponsor
- ♦ Special advertising opportunity at Market entrance
- ♦ Company logo with link on Market website
- ♦ Recognition in press release
- ♦ 2 exclusive pre-event social media posts with tags to company's social media
- ♦ Half page ad in Market Shopping Guide
- ♦ Recognition during Market verbally and digitally on venue TVs
- ♦ Exclusive LIVE social media post as Market first opens to the public on Thursday morning
- ♦ **12 Fairy Packs** with access to VIP Lounge on Preview Night
- ♦ Invitation to Check Presentation to Beneficiaries in December

\$3,500

Box Office Underwriter (Exclusive)

- ♦ Company logo on all general admission tickets (*printed and online*)
- ♦ Company logo with link on Market website Ticket page
- ♦ Recognition in press release
- ♦ Company Logo on Box Office signage
- ♦ 2 exclusive pre-event social media posts with tags to company's social media
- ♦ Half page ad in Market Shopping Guide
- ♦ Recognition during Market verbally and digitally on venue TVs
- ♦ **8 Fairy Packs** with access to VIP Lounge on Preview Night

\$3,000

Posters & Post Cards Underwriter (Exclusive)

- ♦ Company name listed on pre-event printed 11x17 posters and printed post cards as exclusive underwriter
- ♦ Company logo with link on Market website
- ♦ 1 exclusive pre-event social media post with tags to company's social media
- ♦ Half page ad in Market Shopping Guide
- ♦ Recognition during Market verbally and digitally on venue TVs
- ♦ **6 Fairy Packs** with access to VIP Lounge on Preview Night

Unique Opportunities to Support

\$2,500

Santa Photos Underwriter (Exclusive)

Sold to:



\$2,500

Sugar Plum Bar Underwriter (6 available)

- ◆ Recognition signage at one of three main bars during market
- ◆ Company logo with link on Market website
- ◆ Recognition in press release
- ◆ 1 exclusive pre-event social media post with tags to company's social media
- ◆ Quarter page ad in Market Shopping Guide
- ◆ Recognition during Market displayed digitally on venue TVs
- ◆ **6 Fairy Packs** with access to VIP Lounge on Preview Night

Commitments from: Trustmark Bank, The Audra O'Neal Team

\$2,000

Premium Raffle Underwriter (Exclusive)

Sold to:



Unique Opportunities to Support



\$1,500

Concessions Underwriter (Exclusive)

Sold to:

BRANDANI'S
— Restaurant & Wine Bar —



\$1,500

Selfie Station Underwriter (Exclusive)

Sold to:

Hoffman Insurance Group



\$1,500

Ruby Sponsor

- ♦ Company logo on Market website
- ♦ Recognition in press release
- ♦ Recognition in Market Shopping Guide
- ♦ Recognition during Market displayed digitally on venue TVs

♦ **6 Fairy Packs**

Commitments from: PB&J Pavement Marking, Next Level Urgent Care

\$1,250

Mission Wall Underwriter (Exclusive)

- ♦ Recognition signage by the Market Mission Wall highlighting the beneficiaries
- ♦ Company logo on Market website
- ♦ Recognition in Market Shopping Guide
- ♦ Recognition during Market displayed digitally on venue TVs

♦ **5 Fairy Packs**

\$1,000

Sapphire Sponsor

- ♦ Company logo on Market website
- ♦ Recognition in Market Shopping Guide
- ♦ Recognition during Market displayed digitally on venue TVs

♦ **4 Fairy Packs**

Commitments from: Wirick Asset Management, Premier Boat & RV Storage

\$1,000

Holiday Tree Underwriter (*Sold Out*)

Sold to:

Chris & Kathy Keene

David Weekley Homes

ABHR
ALLEN BOONE HUMPHRIES ROBINSON LLP

HARRIS
H
CONSTRUCTION CO.

Unique Opportunities to Support

\$1,000

Shopping Aisle Underwriter *(10 available)*

- ♦ Company name prominently displayed above one Shopping Aisle during the Market
- ♦ Company logo on Market website
- ♦ Recognition in Market Shopping Guide
- ♦ **4 Fairy Packs**

Commitments from: Bank of Houston, Leah & David Henley, Cherie Lyne & Nicholas Bouterie, Millis Development & Construction, JaPaula C. Kemp - Attorney at Law

\$750

Opal Sponsor

- ♦ Company logo on Market website
- ♦ Recognition in Market Shopping Guide
- ♦ **2 Fairy Packs**

\$750

Vendor Hospitality Underwriter

- ♦ Recognition signage in vendor hospitality area
- ♦ Company logo on Market website
- ♦ Recognition in Market Shopping Guide
- ♦ **2 Fairy Packs**

Commitments from: AJ Bez Realtor

\$500

Amethyst Sponsor

- ♦ Company logo on Market website
- ♦ Recognition in Market Shopping Guide
- ♦ **2 Preview Night Tickets**

Commitments from: The Design Source - Lindsay Rolph, Stoney Creek Ranch, Cindy McCauley, Chelsi & Eric Oestreich,

\$300

Friends of Sugar Plum

- ♦ Recognition in Market Shopping Guide
- ♦ **1 Preview Night Ticket**

Commitments from: Jessica & James Kij, Lynn & Dennis Halford

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www.sugarplummarket.com

Fort Bend Junior Service League (FBJS�) is a 501(c)(3) charitable organization. The amount of the contribution that may be deductible for federal income tax purposes is the excess value contributed by the donor over the value of the goods or service received.

FBJS� is an organization of women committed to promoting volunteerism, to developing the potential of women and to improving the Fort Bend County community through the effective action and leadership of trained volunteers. Our purpose is exclusively educational and charitable as well as providing an atmosphere of friendliness, goodwill, and camaraderie for all members.

For more information, please contact Andi Wallis, Market Co-Chair
at andi@fbjsl.com or 832-588-8063