

Dear Applicant,

We appreciate your interest in the Fort Bend Junior Service League's **2010 Sugar Plum Market**, which also celebrates our 10-year anniversary! The 2009 Market was a huge success with an estimated 6,000 visitors. As a result, the Fort Bend Junior Service League was able to make our largest single donation to date with \$136,000 going to our very deserving beneficiaries.



Returning to the Stafford Centre Performing Arts Theatre and Convention Center located at 10505 Cash Road in Stafford (corner of Cash and Murphy Road), the dates and times for the 2010 Sugar Plum Market have been set for **Friday, November 5th from 10 am to 9 pm** and **Saturday, November 6th from 10 am to 5 pm**.

We are so excited to announce that a Preview Night has been added this year, where patrons will be one of the first to shop the Market while enjoying cocktails and hor d' oeuvres. This year's Preview Night will be held on Thursday, November 4th from 6:00 p.m. to 9:00 p.m. All vendors will need to have their booths completed and ready by 5:30 pm Thursday, November 4th. To accommodate the new schedule, we have made arrangements for vendor check-in to begin at 9 am on Wednesday morning.

Attached please find a merchant application and information sheet on booth fees and advertising opportunities. The Sugar Plum Market is a juried show. In order to be considered for the Market, you must fully complete the application (including retail prices) and provide a minimum of five (5) color pictures of your merchandise. Both the completed application and pictures are essential to providing the jury committee with a solid understanding of what you plan on bringing to the Market. If you have participated in other shows, photos of your booth setup would be very helpful as well.

It is important to note that submitting an application does not mean that you have been accepted to the 2010 Sugar Plum Market. Applications are for review purposes only and are evaluated on a first-come, first-served basis. The jury committee takes many factors into account when selecting vendors for the Market, including but not limited to: price point, merchandise appeal to our patrons, booth display, and the number of vendors already approved for that category of merchandise. After your application and photos have been reviewed, written notice of space availability will be sent to you within three to four weeks.

Should you have any questions, please feel free to contact me. Thank you again for your interest in the Fort Bend Junior Service League's **2010 Sugar Plum Market**, a Fort Bend County holiday tradition.

Sincerely yours,

Haley Millis

Haley Millis
Vendor Chairman
281.782.7697
haley@harrisconstruct.com

2010 Sugar Plum Market *Merchant Application*

Company Name: _____

Contact Person: _____

Business Address: _____

City/State/Zip: _____

Phone: _____ Alternate Phone: _____

Email: _____ Website _____

How long with this business? _____

Please list 3 other shows you have participated in: (Show/Year)

1. _____ 2. _____ 3. _____

Have you participated in a previous Sugar Plum Market? If so, which year(s)? _____

In order to be considered for entry to the 2010 Sugar Plum Market, you must submit a minimum of five (5) color photos that give the best representation or picture of your merchandise. If available, please also provide photos of your booth setup to show how your product will be displayed. ***Please note that pictures will not be returned to you.***

Merchandise Price Range: _____

Please check the category(s) that best describes your merchandise:

- | | | | | |
|--|------------------------------------|-------------------------------------|------------------------------------|---------------------------------------|
| <input type="checkbox"/> Antiques | <input type="checkbox"/> Christmas | <input type="checkbox"/> Garden | <input type="checkbox"/> Monograms | <input type="checkbox"/> Pottery |
| <input type="checkbox"/> Apparel & Accessories | <input type="checkbox"/> Clocks | <input type="checkbox"/> Gifts | <input type="checkbox"/> Music | <input type="checkbox"/> Santas |
| <input type="checkbox"/> Art | <input type="checkbox"/> Dolls | <input type="checkbox"/> Home Décor | <input type="checkbox"/> Novelty | <input type="checkbox"/> Sports Gifts |
| <input type="checkbox"/> Birdhouses | <input type="checkbox"/> Ethnic | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Ornaments | <input type="checkbox"/> Stationery |
| <input type="checkbox"/> Books | <input type="checkbox"/> Floral | <input type="checkbox"/> Leather | <input type="checkbox"/> Pets | <input type="checkbox"/> Tableware |
| <input type="checkbox"/> Candles | <input type="checkbox"/> Folk Art | <input type="checkbox"/> Linens | <input type="checkbox"/> Pewter | <input type="checkbox"/> Toiletries |
| <input type="checkbox"/> Children | <input type="checkbox"/> Food | <input type="checkbox"/> Men | <input type="checkbox"/> Pillows | <input type="checkbox"/> Toys |
| <input type="checkbox"/> Other (please describe) _____ | | | | |

THIS APPLICATION IS FOR REVIEW PURPOSES ONLY FOR CONSIDERATION OF VENDOR SPACE AT THE 2010 SUGAR PLUM MARKET. SUBMISSION OF THIS APPLICATION DOES NOT IMPLY THAT YOU HAVE BEEN ACCEPTED TO THE 2010 MARKET. APPLICATIONS ARE REIVEWED ON A FIRST-COME, FIRST-SERVED BASIS.

Please return this form with pictures to:

Sugar Plum Market
c/o Fort Bend Junior Service League
17424 W. Grand Parkway, PMB #209
Sugar Land, Texas 77479
Email: Haley Millis – haley@harrisconstruct.com

Please indicate your interest in the following and submit with application:

2010 Sugar Plum Market *Payment Form*

All booths (\$60.00 per foot) are fully carpeted and have either blue wall-partitions or are draped in black.
Each booth will be equipped with one chair and one trash can.
(Additional chairs provided upon request.)
Corner booths and booth accessories have additional fees and are noted below.

Quantity	Description	Price	Total Fee
_____	10ft x 10ft booth with 3 ft sides	\$600	_____
_____	20ft x 10ft booth with 3 ft sides	\$1,200	_____
_____	30ft x 10ft booth with 3 ft sides (limited availability)	\$1,800	_____
_____	40ft x 10ft booth with 3 ft sides (limited availability)	\$2,000	_____
_____	Corner Booth Bonus (limited availability) <i>This fee is in addition to the booth fees above.</i>	\$150	_____
_____	Lunch (Friday)	\$10	_____
_____	Lunch (Saturday)	\$10	_____
_____	Electricity (per outlet)	\$75	_____
_____	Wireless Internet	\$75	_____
_____	Merchant Badges (4 badges maximum per booth)	No Charge	_____N/A_____

Many vendors prefer to display their own company name signage in their booth. If you do not have signage with your company name on it, please let us know so that we can provide a sign for you in order to identify your booth.

_____	Exhibitor Sign (approx. size 7" x 44")	No Charge	_____N/A_____
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*All tables and any additional accessories can be ordered through The Phoenix Design Group.
Please contact Mike Svatek at 713.515.1558 or at Michaels@thephoenixdg.com for pricing and to place your order request.
If ordered at the event, additional charges will apply.*

PLEASE NOTE THE FOLLOWING ADVERTISING OPPORTUNITIES:

Quantity	Description	Price	Total Fee
_____	Website link on SPM Website	\$50	_____
_____	Business Card Ad in Program*	\$50	_____
_____	Half Page Ad in Program*	\$100	_____
_____	Full Page Ad in Program*	\$150	_____

* Please submit camera ready artwork. All ads are black and white. Program size is approx. 5.5" x 8.5".

TOTAL FEES \$ _____

If accepted into the Market, please consider donating a raffle/door prize item.
100% of our raffle income is donated to our event beneficiaries.

PLEASE DO NOT SEND ANY MONEY AT THIS TIME.

If you are accepted into the 2010 Sugar Plum Market, we will provide you with a registration packet, including payment forms, at that time.