



Dear Applicant,

We appreciate your interest in the Fort Bend Junior Service League's **2008 Sugar Plum Market** benefiting the *Child Advocates of Fort Bend, Fort Bend County Women's Center, and Literacy Council of Fort Bend*. The 2007 Market was a huge success with an estimated 6,000+ visitors. As a result, the Fort Bend Junior Service League was able to donate \$120,000 to our beneficiaries!

Returning to the Stafford Centre Performing Arts Theatre and Convention Center located at 10505 Cash Road in Stafford (corner of Cash and Murphy Road), the dates for the 2008 Sugar Plum Market have been set for Friday, November 7th **from 10 am to 9 pm** and Saturday, November 8th from 10 am to 5 pm.

Attached please find a merchant application and information sheet on booth fees and advertising opportunities. The Sugar Plum Market is a juried show. In order to be considered for the Market, you must fully complete the application (including retail prices) and provide a minimum of five (5) color pictures of your merchandise. Both the completed application and pictures are essential to providing the jury committee with a solid understanding of what you plan on bringing to the Market. If you have participated in other shows, photos of your booth setup would be very helpful as well.

It is important to note that submitting an application does not mean that you have been accepted to the 2008 Sugar Plum Market. Applications are for review purposes only and are evaluated on a first come, first served basis. The jury committee takes many factors into account when selecting vendors for the Market, including but not limited to: price point, merchandise appeal to our patrons, booth display, and the number of vendors already approved for that category of merchandise. After your application and photos have been reviewed, written notice of space availability will be sent to you within three to four weeks.

Should you have any questions, please feel free to contact me. We appreciate your interest in the Fort Bend Junior Service League's **2008 Sugar Plum Market**.

Sincerely yours,

Jana Baumann

Jana Baumann
Vendor Co-Chair
281.389.9131
jwbaumann@windstream.net

2008 Sugar Plum Market

Merchant Application

Company Name: _____

Contact Person: _____

Business Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

How long with this business? _____

Please list 3 other shows you have participated in: (Show/Year)

1. _____ 2. _____ 3. _____

Have you participated in a previous Sugar Plum Market? If so, which year(s)? _____

In order to be considered for entry to the 2008 Sugar Plum Market, you must provide a minimum of five (5) color photos of your merchandise and booth setup. If you have not participated in any other shows, please submit the best representation or picture of your merchandise. ***Please note that pictures will not be returned to you.***

Merchandise Price Range: _____

Please check the category that best describes your merchandise:

<input type="checkbox"/> Antiques	<input type="checkbox"/> Christmas	<input type="checkbox"/> Garden	<input type="checkbox"/> Monograms	<input type="checkbox"/> Pottery
<input type="checkbox"/> Apparel & Accessories	<input type="checkbox"/> Clocks	<input type="checkbox"/> Gifts	<input type="checkbox"/> Music	<input type="checkbox"/> Santa's
<input type="checkbox"/> Art	<input type="checkbox"/> Dolls	<input type="checkbox"/> Home Décor	<input type="checkbox"/> Novelty	<input type="checkbox"/> Sports Gifts
<input type="checkbox"/> Birdhouses	<input type="checkbox"/> Ethnic	<input type="checkbox"/> Jewelry	<input type="checkbox"/> Ornaments	<input type="checkbox"/>
Stationery	<input type="checkbox"/> Floral	<input type="checkbox"/> Leather	<input type="checkbox"/> Pets	<input type="checkbox"/> Tableware
<input type="checkbox"/> Books	<input type="checkbox"/> Folk Art	<input type="checkbox"/> Linens	<input type="checkbox"/> Pewter	<input type="checkbox"/>
Toiletries	<input type="checkbox"/> Food	<input type="checkbox"/> Men	<input type="checkbox"/> Pillows	<input type="checkbox"/> Toys
<input type="checkbox"/> Children				
<input type="checkbox"/> Other (please describe)	_____			

THIS APPLICATION IS FOR REVIEW PURPOSES ONLY FOR CONSIDERATION OF VENDOR SPACE AT THE 2008 SUGAR PLUM MARKET. SUBMISSION OF THIS APPLICATION DOES NOT IMPLY THAT YOU HAVE BEEN ACCEPTED TO THE 2008 MARKET. APPLICATIONS ARE REIVEWED ON A FIRST COME, FIRST SERVED BASIS.

Please return this form and pictures to:

Sugar Plum Market
c/o Fort Bend Junior Service League
P.O. Box 17387
Sugar Land, Texas 77496
Email jwbaumann@windstream.net

Please indicate your interest in the following and submit with application:

2008 Sugar Plum Market *Booth Fee Information & Advertising Opportunities*

All booths (\$50.00 per foot) are fully carpeted and draped in dark blue/black.
Each booth will be equipped with one trash can and one chair. *(Additional chairs provided upon request.)*
Corner booths and booth accessories have additional fees and are noted below.

Quantity	Description	Price	Total Fee
_____	10ft x 10ft booth with 3 ft sides	\$500	_____
_____	20ft x 10ft booth with 3 ft sides	\$1,000	_____
_____	30ft x 10ft booth with 3 ft sides	\$1,500	_____
_____	40ft x 10ft booth with 3 ft sides	\$2,000	_____
_____	Corner Booth (limited availability)	\$100	_____
_____	8' Table	\$25	_____
_____	Lunch (Friday)	\$10	_____
_____	Lunch (Saturday)	\$10	_____
_____	Electricity (per outlet)	\$75	_____
_____	Wireless Internet	\$75	_____
_____	Merchant Badges	No Charge	_____ N/A _____

Many vendors prefer to display their own company name signage in their booth. If you do not have signage with your company name on it, please let us know so that we can provide a sign for you in order to identify your booth.

_____	Exhibitor Sign (approx. size 7" x 44")	No Charge	_____ N/A _____
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Please note the following advertising opportunities that are available to your business.

Quantity	Description	Price	Total Fee
_____	Logo and/or website link on SPM Website	\$50	_____
_____	Business Card Ad in Program*	\$50	_____
_____	Half Page Ad in Program*	\$100	_____
_____	Full Page Ad in Program*	\$150	_____

TOTAL FEES \$ _____

If accepted into the Market, please consider donation a raffle/door prize item.
100% of our raffle income is donated to our event beneficiaries.

PLEASE DO NOT SEND ANY MONEY AT THIS TIME.

Upon acceptance into the 2008 Market, we will provide you with a registration packet,
including payment forms, at that time.